

Impact Numbers

FISCAL YEAR 2023 | AUGUST 1, 2022 - JULY 31, 2023

OVERALL NUMBERS

Insured patients	30,450
Uninsured patients	7,104
Cancers diagnosed	423
Patients diagnosed with cancer	395
Uninsured diagnosed with cancer	214
Diagnosed after having first mammogram	57
Age of oldest patient served	97
Age of youngest patient served	11
Male patients served	129
Total served medically	37,554
Total reached through education	8,604
Total served through navigation	4,721
Grand total served	50,879

PATIENT ETHNICITIES

Asian	2,547
Black	4,864
Caucasian	9,863
Hispanic	19,850
Other	430

PATIENT NAVIGATION SERVICES

Patients navigated into treatment	214
Patient and survivor support	674
Total patient interactions	4,721

MEDICAL SERVICES PROVIDED

Mammogram Screenings	30,497
Mammogram Diagnostic	7,180
Ultrasounds	9,386
Biopsies	1,604
Excisional Biopsies	41
Bone Density	5,151
Office Visits	6,687
Clinical Breast Exams	459
BCCS Program Case Management	283
Total services	64,652

YOUNG WOMEN SERVICES

Uninsured patients under 40	441
Uninsured diagnosed with cancer under 40	14
Total diagnosed with cancer under 40	20
Total patients under 40	2,007

MOBILE MAMMOGRAPHY SERVICES

Uninsured patients	3,730
Patient residency counties	62
Mobile site counties	40
Unique mobile sites	203
Mobile days	570
Total mobile patients	9,020

395

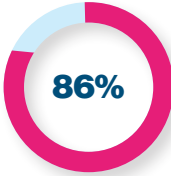
DIAGNOSED PATIENTS

10-34 Years Old	5
35-39 Years Old	15
40-49 Years Old	93
50-64 Years Old	167
65+ Years Old	115
Insured	181
Uninsured	214
Asian	23
Black	70
Caucasian	109
Hispanic	191
Other	2

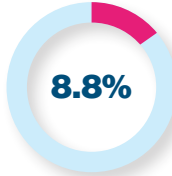
OUR MISSION

*Saving lives through quality breast health services,
advocacy and access to care for all.*

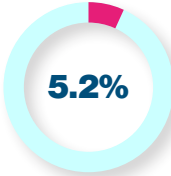
EXPENSES



Program



Management &
General

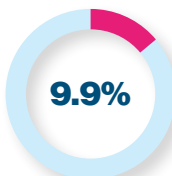


Fundraising

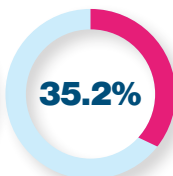
REVENUE



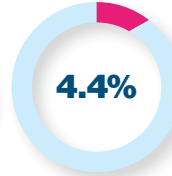
Patient



Government



Support



Other

TOTAL INCOME

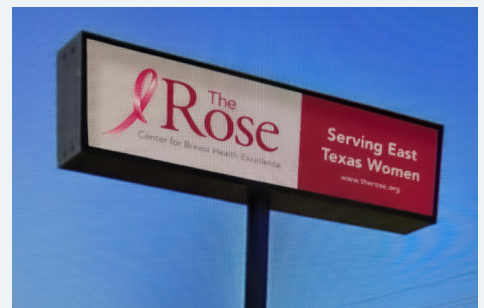
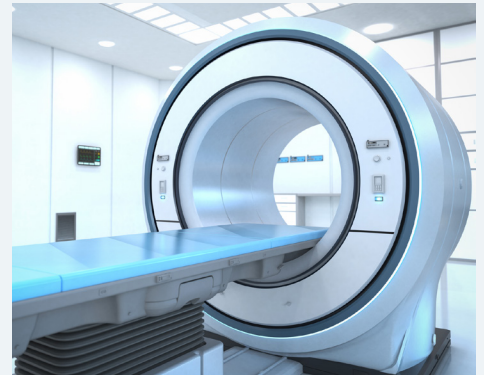
\$15,493,474

TOTAL NET ASSETS

\$14,752,424

On The Horizon

- Breast MRI services starting mid 2024
- Genetic Testing and Counseling
- Counselor Designated Center helping patients find insurance
- East Texas Mobile Mammography Hub Expansion
- Expanding into Research
- New Radiology Information System



NON-PROFIT RATINGS

The Rose received both the "Platinum Seal of Transparency" from Candid and a 4-star rating from Charity Navigators, for our ongoing measures on providing transparency to our supporters.



BREAST IMAGING CENTER OF EXCELLENCE

The Rose is the only free standing non-hospital based facility in the Greater Houston area to receive the "Breast Imaging Center of Excellence" award. This designation assures you that our organization, all equipment, technologists, physicians and processes have met the highest standards of care in breast imaging.