

ANNUAL REPORT 2025

*Grounded in Purpose,
Growing Through Change*



December 15, 1985 was an important date in the life of The Rose. That was the day I applied for our Doing Business As (DBA) The Rose. I remember walking out of the County Courthouse in Clear Lake, document in hand, and feeling absolutely giddy. We had finally done it!

Looking back, it seemed perfectly logical that Dr. Melillo and I would have picked The Rose for our name. Believe me, it had nothing to do with a flower, no matter how beautiful. It had everything to do with resilience and determination. After all, we had met Rose Kushner, whose insistent prodding made us “stop talking about doing something and making it happen!” Dr. Melillo's married name (at that time) was Rose, and my maiden name was Rose. What else could we call this organization?



That DBA only cost \$11.00 and the next 40 years of my life. Money and time well spent. Now as I come to the end of my time as CEO of The Rose, I've indulged in hundreds of memories. So many are of our patients, our survivors and the courage it takes to live through a breast cancer diagnosis. Others involve our Rose Family and all the people, employees, volunteers, and physicians, who have made and kept The Rose strong through these four decades.

My favorite memories are about our community and the generosity of people. I remain in awe that so many people really care and want to help others.

Community has been at the heart of everything we do at The Rose. The needs of the community have shaped our programs and in essence, kept us focused on our mission. Since 1986, we have maintained that no one should die of breast cancer because they can't afford a mammogram.

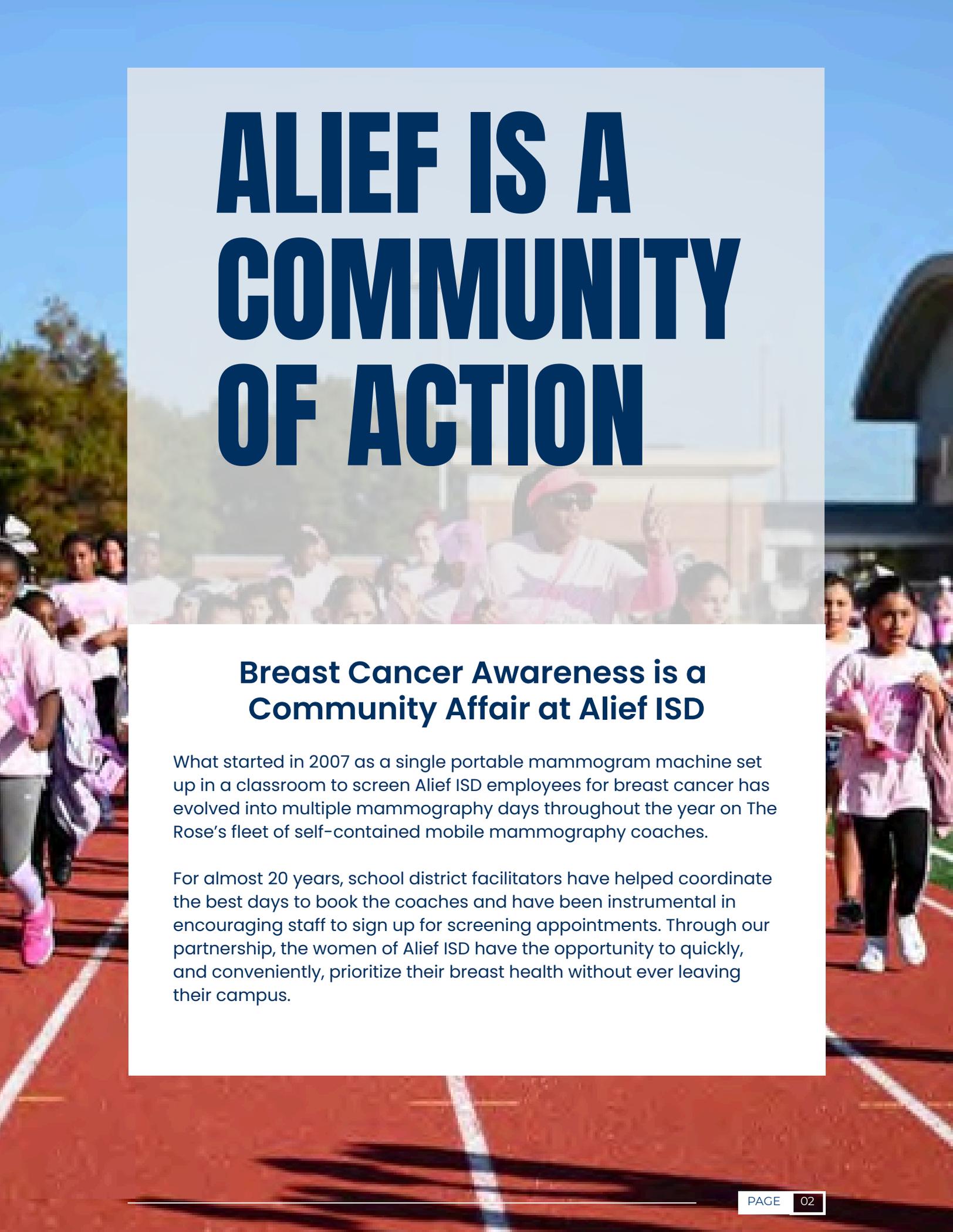
I don't think many of us could function without a community, or at least function very well. We as humans need each other and no matter what, community is a place where one belongs. The Rose has been that community for so many who had no where else to turn. Since 1986, people have stepped up to help us and made it possible for us to help so many.

Throughout my time with The Rose, I couldn't have asked for a better community. Thank you for being part of that community; thank you for supporting The Rose.

I hope you will continue to be part of my life and follow my adventures through my website, www.dorothygibbons.com, and on social media.

With hopes for a cure, with prayers for healing, I wish you the very best.

Dorothy Gibbons



ALIEF IS A COMMUNITY OF ACTION

Breast Cancer Awareness is a Community Affair at Alief ISD

What started in 2007 as a single portable mammogram machine set up in a classroom to screen Alief ISD employees for breast cancer has evolved into multiple mammography days throughout the year on The Rose's fleet of self-contained mobile mammography coaches.

For almost 20 years, school district facilitators have helped coordinate the best days to book the coaches and have been instrumental in encouraging staff to sign up for screening appointments. Through our partnership, the women of Alief ISD have the opportunity to quickly, and conveniently, prioritize their breast health without ever leaving their campus.

In 2022, the district decided to take things one step further. Sponsored by the Alief ISD Girls Clubs & Prevention and Safe Schools (PASS) Department, and coordinated by Tiffany Tatum, PASS Specialist, the community has rallied to raise critical funds for The Rose's Mobile Mammography Program every October with the annual "Alief ISD Goes Pink Breast Cancer Walk."

Hundreds of students, teachers, families, and supporters come together on a Saturday morning to enjoy a walk at LeRoy Crump Stadium, honor the school district's breast cancer survivors, receive important breast health information, and visit with local vendors to ensure our Pink Fleet continues to serve communities throughout Southeast Texas.

More than \$15,000 has been raised since the first walk was held. We applaud Alief ISD for making Breast Cancer Awareness Month a time for action, fitness, and fun!

To learn more about **Tiffany** and Alief ISD, listen to our podcast [here](#).



VOICES FROM OUR COMMUNITY TELL THE REAL STORY: SPREADING AWARENESS BEYOND SOUTHEAST TEXAS



Navigating Triple Negative Breast Cancer, Understanding Breast Density, Fighting for Restaurant Workers' Access to Healthcare, Improving Cancer Survival Rates, and Men Get It, Too – these are the conversations you'll hear and more when you subscribe to The Rose's podcast, Let's Talk About Your Breasts®.

Airing twice a week, Let's Talk About Your Breasts® shares captivating stories from breast cancer survivors and impactful messages from caretakers and the often overlooked heroes serving as caregivers. Physicians from around the world and our own experts provide information about stunning new advances in care and the latest breast-health recommendations. Donors talk about why they support The Rose and what anyone can do to help women access lifesaving breast care.

By the end of the fiscal year in July, The Rose launched 259 episodes during its first three seasons, and the podcast is well on its way to hit a major milestone by the end of 2025 – 100,000 downloads! Every episode is an opportunity to educate and inspire our listeners and we are thrilled with the show's popularity and growth.

But we need your help to reach even more women!

When you download and subscribe to Let's Talk About Your Breasts®, the show gains traction online, making it easier for others to discover the show and start benefitting from the information we share.

Download and subscribe to the podcast from The Rose's [website](#), every major podcast platform, and our YouTube channel.



- Downloaded in **123** countries around the world
- Listened to in all **50** states in the U.S.
- Episodes available in **English** and **Spanish**



Take Charge of Your Breast Health with Genetic Testing

By Amanda Gujral, AGPNP-BC



Breast cancer remains one of the most common cancers affecting women, and early detection saves lives. The Rose is committed to helping all women understand their personal risk for breast cancer so they can make informed decisions about their breast health. That's why we now offer insured and uninsured patients genetic testing when appropriate and provide comprehensive follow-up care to address concerns about their risk.

Thanks to our partnership with Natera™, a leading genetic testing company dedicated to oncology, women's health, and organ health, this service is available to all our patients.

Early identification as high-risk means screening can begin earlier and include more advanced imaging, helping detect cancers that may otherwise go unnoticed. Knowledge is power, and when a woman knows her risk, she can change the trajectory of her life.

What is a Risk Score?

Every woman should have her breast cancer risk calculated by the age of 25. When a woman comes to The Rose for her mammogram, her personal and family history is reviewed to calculate a Risk Score. The general population has about a 13% lifetime risk of developing breast cancer, but if a woman's score is 20% or higher, she is considered high risk.

Indications of High Risk:

- having three or more family members with breast cancer on the same side of the family
- a relative diagnosed at age 50 or younger
- a male relative with breast cancer
- any family history of ovarian cancer and ages at diagnosis
- early menstruation
- late menopause
- hormone replacement therapy
- not having children
- weight

Those who are considered high risk receive an informational flyer and are encouraged to schedule an appointment with our Nurse Practitioner. If family history suggests a hereditary pattern, genetic testing is also offered. Testing eligibility is based on National Comprehensive Cancer Network (NCCN) guidelines.

What Does the Test Involve?

The testing process is simple. In most cases, a saliva sample is collected at The Rose after avoiding food, drinks, or gum for 30 minutes. If saliva is difficult to obtain, a blood sample can be drawn at The Rose, at a Natera™ draw center, or even at home with a mobile service. Results are usually available within three weeks. Once ready, results are reviewed through a secure provider portal. The Nurse Practitioner notifies the patient to explain the findings and provides a copy by email. If a genetic mutation is discovered, an in-person follow-up appointment is scheduled.

What Happens If You're Identified as High Risk?

If results indicate elevated risk, we carefully review the results and create a personalized surveillance plan. This may include clinical breast exams one to two times a year, annual mammograms (with ultrasounds for women with dense breast tissue), and yearly breast MRIs which can all be completed at The Rose.

How Much Does It Cost?

Genetic Testing and Counseling are available to both insured and uninsured patients. We accept a variety of insurances, offer cash prices, and sponsored care for those who qualify.

Ready To Learn More?

Call The Rose at 281-484-4708 and make an appointment today.

Myth: A positive genetic test means a woman has cancer.

Fact: A positive test indicates the presence of a gene mutation that has been there since birth and may increase her risk. Nothing she has done in her life caused the mutation, and knowing about it allows her to take proactive steps to protect her health.



What Changes to the ACA Mean for The Rose

The Affordable Care Act (ACA) helped reduce the rate of uninsured Texans from **23.7%** in **2010** to **18%** in **2021**. That's **2 million** people who gained access to health insurance. Sweeping changes to the ACA were implemented in mid-2025, with additional modifications taking effect at the end of the year and into 2026.

At The Rose, our mission is to provide lifesaving breast care to all women regardless of insurance status. The generosity of the community helps us accomplish this and national programs like the ACA empower eligible individuals and families to prioritize their health and schedule screenings for diseases like cancer.

Mandate changes such as non-automatic renewals, new work requirements, and condensed enrollment periods will impact the number of people who are currently covered by the ACA. Currently, we serve **2,129** patients covered by ACA; there was a time we served twice that many.

Our historical data shows that when insurance coverage ends, the need for help increases.

Responding to that need will be challenging, but not being able to respond will mean many of the 2,129 patients we serve now who have ACA coverage will not have access to health care and will stop having mammograms. The thought of even one other woman dying because she can't afford a routine mammogram is unimaginable - especially in this day and age.

Access to quality care is critical to the health of the women in Southeast Texas. Your continued support of The Rose allows us to provide every woman in our area with the screening, diagnostics, and navigation into treatment they need to detect and beat breast cancer.





A QUICK U-TURN



SAVED HER LIFE

After a tumultuous time in Washington state battling addiction, Dee transformed her life by getting help and focusing on her education, eventually earning a Master's degree in Social Work. She did all this while holding down a full-time job. Her background, and newfound passion to help others, made her especially attune to the challenges the women in her community faced.

Ultimately Dee found her way to Texas and after making Houston her home, she had her annual mammogram. A few days later the local imaging facility called to tell her "something" was seen on the images and she needed to return. Dee knew she couldn't afford to pay the charges quoted for follow up and worried she might never find out what that "something" was. Knowing "something" was there was worrisome enough but fearing she might never find out if it was cancer was devastating.

As Dee drove along the highway, racking her brain about what to do next, she spotted one of The Rose's pink mobile mammography coaches. Screeching to a stop and making a U-turn, she raced to catch up to the coach, determined to follow it no matter where it was going. The coach led her directly to The Rose's headquarters location.

Dee tells of meeting our team and how they helped ease her worry especially when she learned she qualified for our sponsorship program which covered all her care. Her biopsy confirmed she had invasive ductal carcinoma in her right breast and ductal carcinoma in situ in her left breast. She needed treatment and needed it quickly, which was exactly what our Patient Navigators made possible.

Now recovered, Dee is immersed in her work in Houston and has joined African-American support groups to share her story and encourage other women to advocate for themselves and track down the resources they need, even if it means following a pink bus down the road.

“The Rose helped save my life and for that I’m grateful. But I do think about what would have happened if I hadn’t been sponsored. What if the last available sponsorship was taken the week before I came in,” says Dee. “There are other women like me who need to come to The Rose and their biggest barrier to better health is not having the assets.”

Listen to Dee’s story today on our [podcast](#).



Tennis For A Cause: Helping Local Women Access Screening Mammograms

The Rose has been a beacon of hope for the women in Southeast Texas for nearly four decades and Serve Up A Cure (SUAC) has been an ace supporter of The Rose for more than half that time.

Serve Up A Cure's mission is to raise funds for medically underserved women and to promote breast cancer awareness and advocate for the importance of annual screening mammograms through The Rose.

Claire Goosey, SUAC Founder, is an avid tennis player and a 24-year breast cancer survivor. When she was diagnosed with breast cancer in 2001, staying active on the court and helping other women prioritize their breast health became her focus and the SUAC organization and tennis tournament were created.



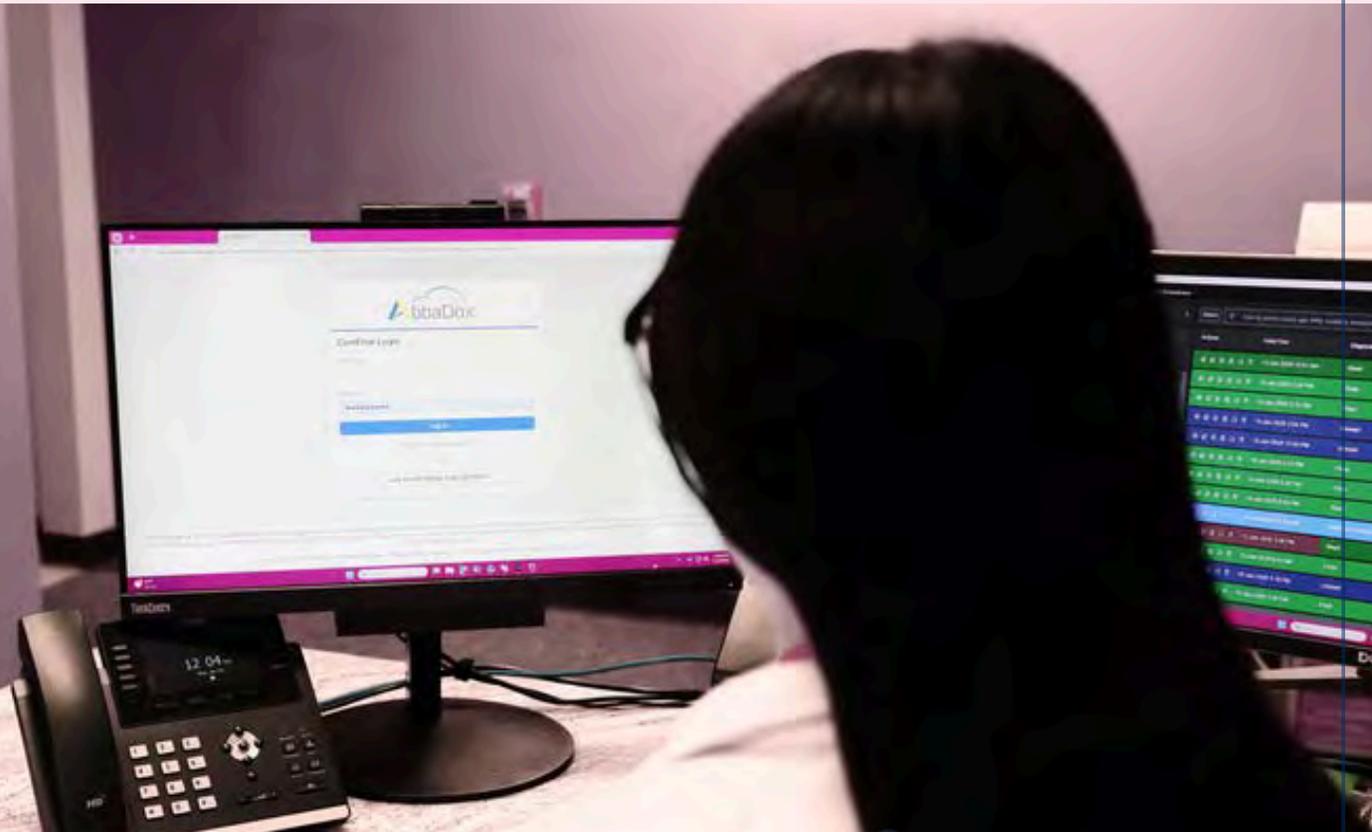
A tennis mixer and kick-off party starts the SUAC season in September, followed by a pre-tournament party, and tennis tournament in October during Breast Cancer Awareness Month. More than \$650,000 has been raised to help local women access breast health services at The Rose since the beginning of our partnership.

Thank you to the Serve Up A Cure team for your years of standing together with The Rose to help save lives in our local communities.

Learn more about Claire Goosey and Serve Up A Cure on our [podcast](#).



Mission Focused, Technology Driven: Our New System is a Game-Changer for Patients



The patient experience at The Rose isn't confined to the mammography room – it begins when the appointment is scheduled and ends once all of the patients' needs are met.

But even the most compassionate and highest quality care doesn't guarantee every patient will have a great experience. That is why **we recently implemented the most comprehensive and massive systems upgrade in our history.**

Our new **Radiology Information System (RIS)** combined multiple functions and processes and added new features to create a unified and a paperless platform to provide the best patient experience possible. Patients can easily schedule appointments at preferred times and dates, access personal medical records through the patient portal, and receive text reminders. Patients will experience quicker electronic check-ins and faster turnaround on results.

Our system puts the patient in control of their breast health with all the information they need to be proactive about breast care right at their fingertips.



Our goal has always been to remove barriers so patients can focus on their health, not the hassles of the process," said Jessica Duckworth, Chief Operating Officer at The Rose. "This upgrade allows us to deliver on that promise by making care more accessible and the experience more seamless and patient-centered than ever before, everything you would expect from a breast imaging center of excellence.



GET A MAMMOGRAM, GET FREE CHICK-FIL-A FOR A YEAR? COACH TONY GIVES BACK IN A BIG WAY

In 2018, Coach Tony Levine wrapped up his football coaching career at Purdue University and started a new chapter with his wife Erin and four young children. Tony had successfully completed the famously rigorous application process to operate a Chick-fil-A franchise in Missouri City and his dream to open the tasty chicken restaurant was becoming a reality. However, during the excitement of the restaurant opening, Levine family life was about to take another, unexpected, turn.

Erin was diagnosed with breast cancer.

Early mornings and late nights at Chick-fil-A blended into Erin's treatment plan of surgery, chemotherapy, and radiation. Tony attended every appointment with Erin, and advocating for early detection quickly became their passion.

Guests of the restaurant who knew of Erin's diagnosis encouraged Tony to learn more about The Rose and our Mobile Mammography Program. **Once Breast Cancer Awareness Month in 2018 rolled around, Tony had a plan** – team members would wear custom, pink Chick-fil-A shirts and proceeds from cookie sales would all be donated to The Rose.

Conversations were sparked among customers about family members who were survivors or recently diagnosed friends. Some customers even placed orders for hundreds of cookies at a time to help the women The Rose serves. **That first year, more than \$4,000 was donated.**



Today, Tony's support of The Rose includes hosting multiple mobile mammography days a year and donating proceeds from October cookie sales. To encourage participation on mobile days, women who schedule a screening mammogram on the coach are given free Chick-fil-A for a year. Within 30 minutes of opening registration, all of the timeslots are booked.

More than \$40,000 has been raised for The Rose over the last seven years and Tony is as committed as ever to ensuring all women have access to life-saving screening mammograms. Throughout the transitions in his life from moving across the country filling different coaching roles at the university and professional levels, to now operating two Chick-fil-A locations, his mantra about helping others has remained the same.

“Make a difference in people’s lives. Make a positive impact in your community and try to find creative ways to do that,” Tony says.

Learn more about Tony Levine on our [podcast](#).



Tony and Erin Levine

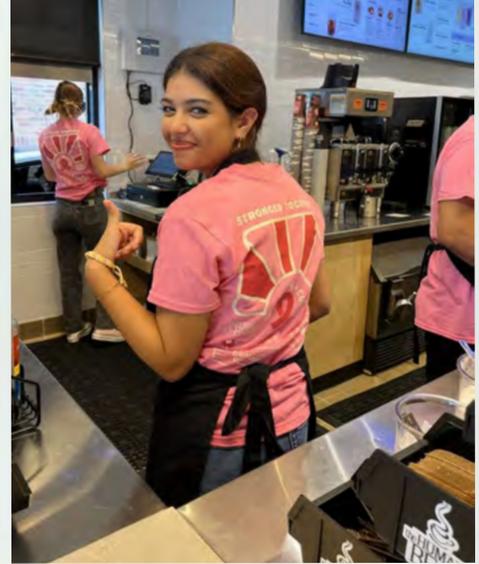




Regina Ann Bowerman
Chili Cook Off



George P. Mitchell Intermediate School
Paint the Path Pink



The Human Bean Coffee for a Cure



Serve Up A Cure Bingo



Timeless Vodka
at Total Wine & More



Love Girl Run Club X Duo
For the Girls Run, Walk, & Pilates

National Mammography Day
Corkey Turner & The Casa Olé Team



Golden Eagle Taekwondo
"Kicking for a Miracle"

Nice Winery Rosé Release Party



\$500,000+

Cancer Prevention and Research Institute of Texas (CPRIT)
Texas Health and Human Services, Breast and Cervical Cancer Services (BCCS)

\$499,999 - \$200,000

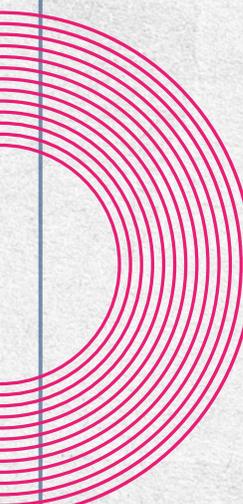
Estate of Michael Domec
Episcopal Health Foundation
The Barbara and Fred Kort Foundation

\$199,999 - \$50,000

Booze and Boobs
Maria and Bill Boyce
CHI Baylor St. Luke's Medical Center
CHI St. Joseph's Health, Bryan/College Station
The Cullen Trust for Health Care
CVS Health
The George Foundation
George and Mary Josephine Hamman Foundation
H-E-B
Houston Methodist
Sarah and JL Howell
In the Pink of Health, Memorial Hermann The Woodlands
Ashma Khanani-Moosa, R.N. and Abdul Moosa, M.D.
John P. McGovern Foundation
National Breast Cancer Foundation, Inc.
The Rawley Foundation
T.L.L. Temple Foundation
Tomball Regional Health Foundation

\$49,999 - \$25,000

Businesswomen in Petroleum
Calpine Foundation
CHI St. Luke's Brazosport Hospital
CHI St. Luke's Health - Lufkin, Livingston, San Augustine
CHI St. Luke's - The Woodlands and Lakeside
Marian Cones
The Bill and Helen Crowder Foundation
Gilead
The Henderson-Wessendorff Foundation
Emma F. Jacobs Foundation
Rochelle and Alan Jacobson/Julie Jacobson

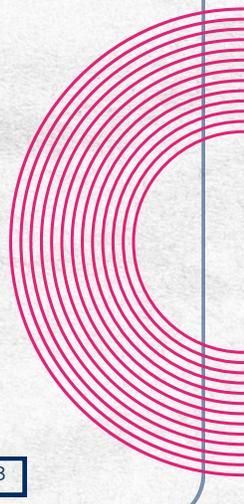


Carole Looke
The Florence and William K. McGee, Jr. Family Foundation
The McKesson Foundation
The Mundy Family Foundation
Paint The Path Pink, George P. Mitchell Intermediate School
Port Houston
Serve Up a Cure
Theresa Thomas
United Way of Brazoria County
Woodforest Charitable Foundation

\$24,999 - \$5,000

Dorothy and Mickey Ables
Albemarle Foundation
Alief Independent School District,
Alief Goes Pink
America's Best Local Charities
American Online Giving Foundation
Angels Among Us Foundation
Judith Beck
Beirne Foundation,
Shannon Beirne Wiesedeppe
Collier and Richard Blades
Jane Bland
Elliott Bossin
Iraida Brown
Elizabeth Buchanan
Bushi Ban and Martial Arts for
Humanity Foundation
The Harry S. and Isabel C.
Cameron Foundation
Minnie Cappell
Celanese Chemicals
Celanese Foundation
Champions Women's Golf
Association/Rally for The Rose
LaVerne Chang
Chick-fil-A at I-10 & Uvalde
Chick-fil-A Sienna Crossing
CITGO
Janet Clark
Clear Lake Islamic Center

Dr. Jacque Colbert,
Pink and Black Gala
Comerica
Congregation of the Sisters of Charity
of the Incarnate Word
The Crain Foundation
Alison A. Dickson
Julie Dill
Elaine Domec
DuJay Charitable Foundation
Danny and Jeanne Earp
Micho Ecklund
Eugene Edge III Charitable Trust
Ted Edwards
Theresa Einhorn and Donald Yurewicz
Jenny Elkins
Employees Community
Fund of Boeing
Paige and Harding Erwin
Fidelity National Title, Bratober Events
Victor Flatt
Fox Whole Family Foundation
Fracht FWO Inc.
Frito Lay
GFI – Global Football Innovation
Academy
Dorothy and Patrick Gibbons
Golden Eagle Taekwondo
Grateful Patients
Gulf Coast Medical Foundation



\$24,999 - \$5,000 (CONT'D)

Gulf Interstate Engineering
Hackett Family Foundation
Ronnie Hagerty, PhD
Halliburton Foundation
Albert and Ethel Herzstein
Charitable Foundation
Hoesel Memorial Golf Tournament
Jennifer Hogan
Amy Holmes
Huffington Foundation
Ippolito Charitable Foundation
of Galveston
Isla Carroll Turner Friendship Trust
Beverly Blair Jackson
James Avery Artisan Jewelry
Jump For The Rose
Sylvia Kerrigan
Myrleen Knott
Little Woodrow's -
Houston Area Locations
Cornelia C. Long
Pamela Lovett
Marty Lundstrom
Sylvia Matthews
Sidney and Wanda McDavid
The Medallion Foundation
Dixie Melillo, M.D.
Memorial Drive Presbyterian Church
Anne Meyn
Montgomery County Community
Foundation
The W.T. and Louise J. Moran
Foundation
Kimball and David Moriniere
Elise Neal
Mary Neal, M.D. and Ron Neal
Nice Winery Rosé
Patricia Niday
Omega Medical Billing,
Samina Munawar
Parker Ranch and Cattle, LP
Fred and Mabel R. Parks Foundation
Tarang Patel

Douglas Perley
Phillips 66
The Pineywoods Foundation
Pottery for Prevention, Judy Mayhew
QTS: Women Inspiring Leadership
Regina Ann Bowerman Chili Cook-Off
Sherry Ritcheson
Regina Rogers
Rudy's "Country Store" and Bar-B-Q
Tina Saenz
Carol Sanford
Schertz Police Department
Angela Schoeman
Sharon Simpson
Sipping PositivITEA
R.E. Smith Foundation
Susan D. Smith
Aimee Snoots
The Stanton Foundation,
John R. Stanton
Nancy Strohmer
Estate of Cheryl Sue
Amy Sutton and Gary Chiles
Swanson Law Firm, PLLC
Kyle Syracuse
Robert and Nancy Tenczar
Shirley and David Toomim
Family Foundation
The Trull Foundation
Turner Construction Company
Turner Restaurants, Inc.
- Casa Ole #52
The University of Texas MD Anderson
Cancer Center
Saul and Lisa Valentin
Westpark Communications
Willow Fork Ladies Golf and Tennis
Associations/Pretty in Pink
Ann Wismer
Wendell James Wyckoff
X Out Breast Cancer Bowling
Tournament

\$4,999 - \$1,000

Jane D. Ainsworth
Aire Serv of The Woodlands
Joan Alexander
Andrews Foundation
Frances Arnoult
bIBANK
Marcie Berry
Mary Duncan Bicknell
Robert and Roxann Bilger
Kristin Bingham
The Blast Bag Company
Andrea Buford
Bunch Family Partnership
LTD
Heather Bush
Ty Buthod
Cynthia Cadle
Cary Carrabine
Champions Golf Club, Inc.
Chapelwood United
Methodist Church
Charities Aid Foundation
America
Melinda Chernosky
Chocolate Bayou Federal
Credit Union
Lori Choi, M.D.
Virginia Clark
Hollis and Darron Clay
CLS Health
Diana Collins
Barbara A. Cory
The Crump Foundation
Cypress-Fairbanks
Independent School
District
Elizabeth David
Brandi Davidson
Mindy Davidson
Deer Park First Baptist
Church

George Dehan
Ana De Leon
Deidra Deslattes
Nick Dhanani
Dale Dodds
Ethel Dodge
David Elder
Elevation Land Solutions
The Jenny and Jim Elkins
Family Fund
Enesco, Jim Shore
Designs, Inc.
Enverus, Inc
Fairmont Junior High
Tracy Faulkner
Elaine Finger
Gina Gates
Russell Gebhard
Daniel Goott
Sue Goott
Greater Houston
Community Foundation
Kelli Cohen Fein
Kay Forbes
Krystal Francis
Arther J. Gallager
Foundation
Galveston Golf Cart Society
Jane Gasdaska
Susan Gaskill, M.D.
Brent Gorman
Grapevine Giving
Foundation
Cynthia Gratzner
Marcy Greer
Jeanne Gregory
Groundworks Companies
Amanda Gujral, AGPNP-BC
Joanne Gulliver
Ryan Gum

Eva Guzman
Paige Hagle
Teresa Hall
Star Hand
Charee Harrison
Georga Harrison
Carolyn Hartman
John Hastings
Donna and Les Haulbrook
James Hayhurst
Paige Hebert
Mark Heckel
Kay and David Hedges
Jim James Henderson
M.J. and Mary Henderson
Gail Hendryx
Carmen and Juan Herrera
Higginbotham Insurance
Agency
Hologic, Inc.
Vy Hopkins-Khanh
Gena Horak
Marisa Hurd
Matthew Hyde
I'll Have What She's Having
Brandon Jordan
Iva Ann King
John Knecht
Alicia Kowalski, M.D.
Linda Kraner
Layne Kruse
Lady Gator Sports
Booster Club
Michael Shane Laurent
Juana Leon
Tracy LeRoy
Life Community Church
Luewish
Rita Lusignan
Carla Lynn

\$4,999 - \$1,000 (CONT'D)

M&D Ace Hardware – Beamer	Yasmeen Qureshi, M.D.	Michelle Sparks
M&D Ace Hardware – Rosenberg	Susan Rafte	Ricky Sparks
Kris Maclay	Alan Ratliff	Robert Spong
Elizabeth Madden	Shawn Raymond	Julia Stoner
Marcelene Malloy	Krissi Reid	Delia Stroud
Maria Rita's	Renaissance Charitable Foundation	Megan Stubinski
Amber Mark	William Roberts	Cynthia Stutts
Kimberly Martin	Ayanna Robin	Swagelok Texas Mid-Coast
Lindsey Massengale	Cristina Rodriguez	Kay Tabor
Joan Mauel	Kelly Rose	Tacos A Go Go
Dinah and John McClymonds	Kerri Ross	The Taco Stand
Nellie McCoy	Row House Bellaire	Martha Theiss
Russel McInturff	David Rush	Meghan Watkins Thompson
Mary Hale McLean	Becky Ruthven	Stephen Tipps
Mark Mehta	Sarfaraz Sadruddin, M.D.	Joyce Tucker
Ginni Mithoff	Mala Salvador	Nazmoon Sahadat Uddin
Karim Mohammed	Gayle Sampley	UFG Insurance
Mike Morse	Leslie Sasser	Wade Upton
Dick Myers	Judy Sauer	Alex Vasquez
Roxann Neumann	Rosemary Schatzman	Viola Villegas
Elizabeth Nickles	Lisa Schwartz	Ruthie Waldrop
Chris Noble	Kate Scott	Walmart #752
Oates Industries, Inc.	Tiffany Sebastain	Mark Wharton
Catherine Oliver	Vicki Semander	Deborah Whitman
Petra Olvera	Seven Lakes High School	Codi Wiener
Casandra Oppman	Shell Oil Company Foundation Matching Gifts	Dena Wilson
Pasadena Ladies Auxiliary	James and Linda Sheppard	Julie Winslow
Dorothy Paterson	Loretta Shumway	William Wood
PayPal Giving Fund	Barrett Sides	Wanda Woody-Roberts and Mark Roberts
George Perkins	Marilyn Sims	Xtreme Lashes, LLC
David Perry	Diana Skerl	Lin Lin Yan
Helen Perry	Jennifer Smith	YourCause, LLC Paying Trustee for Chevron
Connie Pfeiffer	Susie Smith	Matching Employee
Trang Lauren Pham	Soroptimist International of Alvin	Your Family Healthcare, LLC
Steve Phelps	Southfork Chrysler Dodge	Maria Zerr
Mark Provenzano	Jeep Ram	

2025 Signature Events

Everything's Coming Up Roses Luncheon

\$512,455

Chair: Dinah McClymonds

Hats and Henna High Tea

\$61,755

Chair: Ashma Khanani-Moosa, RN

Shrimp Boil

\$202,000

Chair: Community Affair

2025 Top Community Fundraisers

Booze and Boobs

Serve Up A Cure

Emma Jacobs Foundation/Nice Winery Rosé

Paint the Path Pink – George P. Mitchell Intermediate School

Little Woodrow's

Willow Fork/Pretty In Pink Golf and Tennis Tournament

Champions Golf/Play for The Pink Golf Tournament

Bratober on The Coast - Fidelity National Title

QTS: Women Inspiring Leadership

Halliburton Golf Tournament

Ladies of Houston Charity

Pig & Pie by Stability Partners

Bratober North - Fidelity National Title

Regina Ann Bowerman Chili Cook Off

West University Jazzercise

Pecan Grove Ladies Golf

Chick-fil-A Sienna Crossing

2026 Phillips 66

Golden Eagle/Kicking for a Miracle

Xtrike Out Against Breast Cancer

GFI: Global Football Innovation Academy

Our Mission

Saving lives through quality breast health services, advocacy and access to care for all.

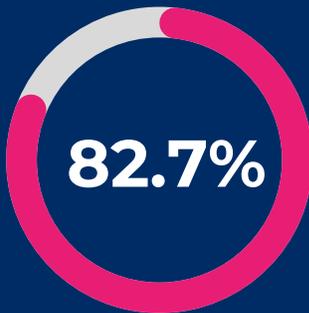
TOTAL NET INCOME:

\$14,093,302

TOTAL NET ASSETS:

\$11,196,590

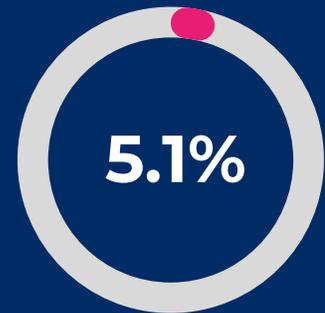
EXPENSES



Program

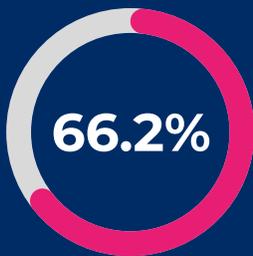


Management & General



Fundraising

REVENUE



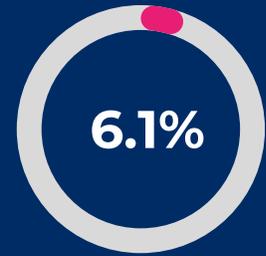
Patient



Government



Support



Other



NON-PROFIT RATINGS

The Rose received both the "Platinum Seal of Transparency" from Candid and a 4-star rating from Charity Navigators, for our ongoing measures on providing transparency to our supporters.

DESIGNATED COMPREHENSIVE BREAST IMAGING CENTER

The Rose has been designated as an ACR Comprehensive Breast Imaging Center by achieving accreditation in all breast imaging modalities.. This designation assures you that our organization, all equipment, technologists, physicians and processes have met the highest standards of care in breast imaging.

Impact Numbers

OVERALL NUMBERS

Insured patients	32,615
Uninsured patients	8,571
Cancers diagnosed	415
Patients diagnosed with cancer	400
Uninsured diagnosed with cancer	178
Diagnosed after having first mammogram	94
Age of oldest patient served FY25	98
Age of youngest patient served FY25	9
Male patients	147
Total served medically	41,186
Total reached through education.....	21,932
Total served through navigation	3,476
Grand total served	66,594

MEDICAL SERVICES PROVIDED

Mammogram screening	34,090
Mammogram diagnostic	7,091
Ultrasounds	9,785
Biopsies	1,516
Excisional biopsies	17
Bone density	6,155
Office visits	559
BCCS Program Case Management	318
Total services	59,531

YOUNG WOMEN SERVICES

Total patients under 40	2,160
Uninsured patients under 40	541
Diagnosed with cancer under 40	40
Uninsured diagnosed with cancer under 40	34

PATIENT NAVIGATION SERVICES

Patients navigated into treatment...	187
Patient and survivor support.....	588
Total patient interactions	3,476

DIAGNOSED PATIENTS

10-34 years old	15
35-39 years old	25
40-49 years old	89
50-64 years old	151
65+ years old	120
Insured	222
Uninsured	178
Asian	22
Black	63
Caucasian	129
Hispanic	186
Other	0

PATIENT ETHNICITIES

Asian	2,467
Black	5,205
Caucasian	11,647
Hispanic	21,457
Other	410

MOBILE MAMMOGRAPHY SERVICES

Uninsured patients	4,606
Patient residence counties	62
Mobile site counties	41
Unique mobile sites	263
Mobile days	675
Total mobile patients	11,137

2025 Board of Directors

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Robert Tenczar, Treasurer
Saul Valentin, Secretary
Theresa Einhorn, Past Chair

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Alice Anne Dodge, DVM
Nick Escobedo, DNP
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Ronnie Hagerty, PhD., CFRE
Ashma Khanani-Moosa, RN
Pamela Lovett
Elise Neal
Ronnie Pace
Debbie Robinson
Tina Saenz

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Mary Walsh Henderson
Florence Wells McGee
David Moriniere
Kimball Johnson Moriniere
Delia Stroud

Welcome New 2026 Board Members



Dale Dodds is a CPA with over 30 years in health care accounting and finance primarily in the nonprofit sector. After receiving a B.B.A. in Accounting from the University of Houston, Dale started his career at Ernst &Young. Leaving public accounting, he started his career in the private sector at St. Joseph's Hospital in downtown Houston. He has held various financial roles over the years in hospitals, clinics, physician practices, and a health insurance company. More recently he worked with Memorial Hermann Health System and UCSF Health. Dale is currently the Director of Finance at the Episcopal Health Foundation. When he is not playing tennis, he enjoys spending his free time with his wife of over 30 years and his three grown children.



Nike Onifade, FACHE is Senior Vice President, Cancer at Advocate Health. She is a collaborative and highly effective leader with a creative vision and expertise in large-scale ambulatory, hospital, and cancer center operations, strategy, and physician relations within complex, integrated academic medical centers and health systems. Nike is board certified in healthcare management as a Fellow of the American College of Healthcare Executives (FACHE).



Stephen Tipps is a retired partner at Baker Botts L.L.P., where he was a board-certified civil trial and appellate lawyer. He headed the firm's multi-office appellate practice group from 1999 through 2007. Stephen served for many years on the governing boards of the Houston Symphony Society and for eleven years as that organization's general counsel. He also has served in recent years as a member of the Texas Supreme Court Rules Advisory Committee, as a director of the Texas Cultural Trust, and as a director of Houston Justice For Our Neighbors.



The Rose Southeast

12700 N. Featherwood, Suite 260
Houston, TX 77034

The Rose Galleria

6575 West Loop South, Suite 275
Bellaire, TX 77401

The Rose East Texas Mobile Mammography Center

Lufkin, TX

Make an Appointment

Main Number: 281-484-4708
Mobile Mammography: 281-464-5136
www.therose.org/appt



The Rose's podcast, Let's Talk About Your Breasts®, exceeded 100,000 downloads in December 2025! That means the stories we're sharing about survival, healing, and access to care are reaching more people every day.

Early detection is so important in the fight against breast cancer and our podcast helps us raise breast cancer awareness and encourage women to be proactive about their breast health.

Do you have a story to share or know someone who does? We'd love to hear your recommendation! Visit our website and complete the [recommendation form](#) at the bottom of the Let's Talk About Your Breasts® page.

Thank ***YOU*** for supporting the show!



Support The Rose