

IMPACT NUMBERS

FISCAL YEAR 2024 | AUGUST 1, 2023 - JULY 31, 2024

OVERALL NUMBERS

Insured patients	30,730
Uninsured patients	8,158
Cancers diagnosed	422
Patients diagnosed with cancer	372
Uninsured patients diagnosed with cancer	163
Diagnosed after having first mammogram	78
Age of oldest patient served	98
Age of youngest patient served	14
Male patients served	120
Total served medically	38,888
Total reached through education	8,771
Total served through navigation	4,702
GRAND TOTAL SERVED	52,361

PATIENT ETHNICITIES

Asian	2,419
Black	5,116
Caucasian	10,448
Hispanic	20,540
Other	365

PATIENT NAVIGATION SERVICES

Patients navigated into treatment	181
Patient and survivor support	812
TOTAL PATIENT INTERACTIONS	4,702

MEDICAL SERVICES PROVIDED

Mammogram Screenings	31,906
Mammogram Diagnostic	7,156
Ultrasounds	9,469
Biopsies	1,533
Excisional Biopsies	38
Bone Density	5,622
Office Visits	428
Clinical Breast Exams	235
BCCS Program Case Management	269
TOTAL SERVICES	56,656

YOUNG WOMEN SERVICES

Uninsured patients under 40	541
Uninsured diagnosed with cancer under 40	21
Total diagnosed patients with cancer under 40	36
TOTAL PATIENTS UNDER 40	2,160

MOBILE MAMMOGRAPHY SERVICES

Uninsured patients	4,365
Patient residency counties	70
Mobile site counties	42
Unique mobile sites	234
Mobile days	625
TOTAL MOBILE PATIENTS	10,030

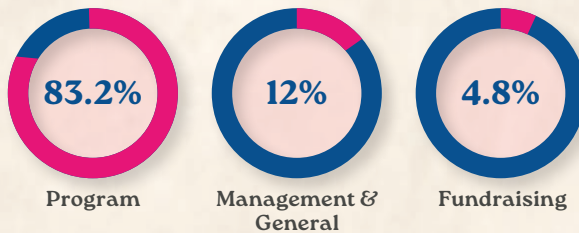
372 DIAGNOSED PATIENTS

10-34 Years Old	18
35-39 Years Old	18
40-49 Years Old	98
50-64 Years Old	140
65+ Years Old	98
Insured	209
Uninsured	163
Asian	20
Black	69
Caucasian	95
Hispanic	187
Other	1

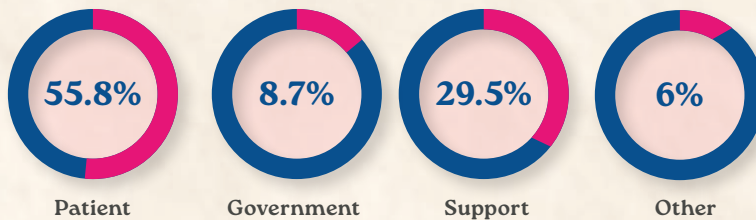
OUR MISSION

Saving lives through quality breast health services,
advocacy and access to care for all.

EXPENSES



REVENUE



TOTAL INCOME

\$14,432,778

TOTAL NET ASSETS

\$12,713,330



NON-PROFIT RATINGS

The Rose received both the "Platinum Seal of Transparency" from Candid and a 4-star rating from Charity Navigators, for our ongoing measures on providing transparency to our supporters.



DESIGNATED COMPREHENSIVE BREAST IMAGING CENTER

The Rose has been designated as an ACR Comprehensive Breast Imaging Center by achieving accreditation in all breast imaging modalities. This designation assures you that our organization, all equipment, technologists, physicians and processes have met the highest standards of care in breast imaging.