Annual Report

35 YEARS OF MAKING THE IMPOSSIBLE POSSIBLE

2021
This year The Rose celebrates its 35th birthday and since 1986, The Rose has been making the impossible, possible.

I remember those early days as if it were yesterday. We were so excited! Dr. Dixie’s eyes sparkled whenever she spoke about The Rose, and I was never more energized or determined. Our dreams were great; the need was greater.

There were 53 women on our waiting list when we opened our tiny 915 square foot facility. The Rose stood alone as the only traditional breast center that offered services to anyone regardless of their ability to pay. In August 1986, insurance didn’t provide coverage for screening mammograms, that benefit wouldn’t come for years, so our patients had to pay for their mammograms and those that couldn’t were “sponsored” and received services free of charge. Our cost was a whopping $50 back then but our low cost didn’t reflect the quality of our work. Physicians from all over the city told us the quality of our mammograms compared to those from the largest hospitals in the medical center.

We ignored the naysayers and there were plenty. We heard every reason why The Rose couldn’t succeed. No one would come to our storefront location, but they did. Women would never pay to have a screening mammogram, but they did. The uninsured patient didn’t take care of their bodies, but they did. A free-standing organization would never make it, only those breast centers connected to hospitals had the credibility and financial support to succeed. Then as now, mammography was a loss leader financially in healthcare, which simply means that the downstream revenue from lab work, radiation therapy and surgery keeps breast centers going.
The Rose didn't have those revenue streams, but we did have an incredibly generous community who understood our mission. *In the early days when insurance did not cover mammograms, our cash-paying patients helped us serve those who could not afford to pay, and today our insured patients help us serve the uninsured.* We grew from serving 3,260 patients in that first year to our peak year of 40,170, and we grew from offering only mammograms in that first year to today providing full diagnostic services, including biopsies.

When The Rose was awarded the designation of a Breast Imaging Center of Excellence, the only free-standing non-hospital-based breast imaging center in Houston to earn this designation, this was truly one of the major achievements in our 35 years.

But even that award can't compare to our most cherished accomplishments: the many thousands of women who are alive today because they found The Rose.

**AFTER 2020, EVERY BIRTHDAY FEELS IMPORTANT**
Throughout our 35 years, change has been our constant companion. Mammogram machines, digital technology, ACR accreditation, mobile mammography vehicles, staff and credentialing, all have undergone tremendous transformation.

Three things haven’t changed: the uninsured population continues to grow and needs help, mammography screening and early detection is still the most powerful tool in surviving breast cancer and our mission remains the same. We will do whatever we can to make sure a woman doesn’t have to die from breast cancer because she can’t afford the cost of a mammogram.

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**THEN**

1986

**In the beginning, we had dreams and also:**

- A 915 sq. ft. facility
- Leased month to month, rent was $3 a patient – $0 for the nonpaying patient
- A donated xero-mammography machine
- Two volunteers covered the front desk and scheduling
- One paid employee, the mammography technologist, performed the procedures
- A part-time radiologist
- $7,000 in the bank
- Everyone who could, paid $50
- 2,860 able to pay patients helped to sponsor 385 uninsured patients
- A handful of referring physicians
- Cash only basis, insurance didn’t cover screening mammograms

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**NOW**

2021

**Today, we continue the dream and now have:**

- 38,000 sq. ft.
- We own our building in Houston and lease beautiful facility space in Bellaire
- Eleven 3D Mammography Machines, six ultrasound systems and two Bone Density Machines
- Four luxury mobile mammography coaches
- Over 100 employees and 200+ volunteers
- A six-member medical staff
- Over $4 million in donations a year
- 33,000 insured patients help us care for 6,000 uninsured patients each year
- In network for major insurance plans: Medicare, BCBS, United Health, Aetna, etc.
- 30-year grantee for BCCS, 10-year grantee of CPRIT, and gifts from hundreds of other organizations and individuals
- 3,000 referring physicians
- Promote awareness of male breast cancer
- Navigation Services to assist uninsured patients who are diagnosed with cancer in finding affordable treatment
- A brand new program: Mammogram to Medical Home
It would take an actual motion-picture epic to capture the life of Dixie Melillo, M.D. From learning to speak Spanish as a nine-year-old in Spain during her father’s overseas stint serving in the U.S. Air Force to finding herself pregnant at age 16 and forced to leave high school and marry, she feels each step, good or bad, was part of God’s plan for her. She returned to high school and graduated but was not allowed to cross the stage to receive her diploma; school officials were concerned about her influence on other young girls. But she went on first to college, then medical school, and finally became the second woman to graduate from UTMB Galveston’s surgical residency program.

She did this with two boys in tow, ultimately as a single mom and working as many extra jobs as possible in the early days. Of course, she’ll point to having strong family support that allowed her to forge on, but most of us know, her determination and passion played an equal role.

Years later, the same high school that refused to let Dr. Dixie cross the stage recognized her as an outstanding alumnus. So it is with Dr. Dixie. All her life, she’s turned the impossible into possible and has been the pioneer who worked within the system to change the system. Along the way, she has touched thousands of lives, saving many from horrible unnecessary early deaths while giving women the courage and resources to make it through a diagnosis of breast cancer.

Her vision birthed the idea of The Rose, a place where everyone, regardless of their ability to pay, was served. Dr. Dixie firmly believed that there
were better ways to manage the diagnosis and treatment of breast cancer while giving everyone, insured or uninsured, the same chance to survive.

“A bank account balance should never determine if someone lives or dies.” she often said with vehemence and determination.

The Rose, fashioned from a dream of a ‘better way,’ continues today, no longer in the shadow of major medical centers but standing proud and tall side by side as a collaborating partner.

From her early love of horses, training, and dreaming that someday one of her 13 horses would ‘win the race’ to today being a lover of Harley Davidsons, she still rides the trails, along with hubby, Todd, while managing their 13-acre ranch inside the borders of Pasadena.

But she’s not finished yet.

Still working full time at the age of 75, she has one more thing to accomplish. Convinced that the American diet, heavy laden with carbs and sugars, is the leading cause of disease, including breast cancer, she’s on a new mission. Educating anyone who will listen, sharing lists of books, articles, and scientific studies about the dangers of our diets, plus relying on a lifetime of observation, she feels this is her most important work left to do.

Always ready to introduce a ‘better way,’ even if not readily accepted or popular, her new mission could genuinely change the world.

Her vision birthed the idea of The Rose, a place where everyone, regardless of their ability to pay, was served. She firmly believed that there were better ways to manage the diagnosis and treatment of breast cancer while giving everyone, insured or uninsured, the same chance to survive.

- DOROTHY GIBBONS
Then and Now

PHYSICIANS WHO HAVE STOOD BY US

ANGEL RODRIGUEZ, M.D.

“What I tell people is that when they support The Rose, they aren’t only providing a mammogram to an uninsured woman, they are also impacting the future of breast cancer treatment.” - Dr. Rodriguez

Dr. Rodriguez was talking about the clinical trials he led while at Houston Methodist Hospital. He explained that the high rate of participation of the women referred by The Rose was a critical factor in the results that changed treatment protocols!

His long history with The Rose began in 2011 while he was with Methodist, where among his many roles, he served as the director of the Breast Center at Denver Harbor, a clinic for uninsured and underinsured patients with breast cancer. Many of The Rose uninsured diagnosed women were seen by him through that program.

According to Sally Reyes, Patient Navigator, “Dr. Rodriguez would tell our patients that The Rose’s employees were angels helping them go through a difficult time in their life. He explained the process in simple terms and made the patient feel comfortable.”

Today, as the Oncology Medical Director for Natera, he is leading the Signatera Clinical Trial and again offering our diagnosed uninsured women a chance to participate. The Signatera trials help physicians predict clinical outcomes as early as six weeks into treatment and help to identify ‘winning/losing’ treatment regimens faster. It holds exciting possibilities for new ways of treating breast cancer.

Dr. Rodriguez will be sharing more about this trial and other advancements in breast cancer treatment as the Keynote Speaker for our Everything’s Coming up Roses Luncheon slated for March 23, 2022, benefiting The Rose. For more information: therose.org/luncheon

Those of us in the breast cancer world think of Dr. Rodriguez as an angel himself!

ROSANNE POPP, M.D.

Sister Roseanne Popp, M.D., has been a referring physician to The Rose since the early 2000s, initially sending us patients from CHRISTUS Southwest Clinic. When we launched our mobile mammography program in 2006, the Clinic was among our first sites, and soon, the program was in such demand that our mobile units went once and sometimes twice a month.

Today as director of CHRISTUS St. Mary’s Clinic, Dr. Popp has become the number one referring physician to our Mobile Mammography Program. Being number one is notable and St. Mary’s Clinic has outpaced every other client on our list—insured or uninsured! Not only that, but the Clinic’s ‘no-show’ rate is lower than all our insured sites, and many times they have a 100% show rate. In healthcare, ‘no shows’ (people with scheduled appointments that don’t show up) can reach as high as 30%, especially for mobile programs.

Even though most St. Mary’s Clinic patients rely on public transportation or walk to the Clinic, Dr. Popp’s patients rate the highest in keeping their appointments. Dr. Popp credits her “great staff,” praising how they make sure all the prescreening, prequalifying and reminders are done. She adds: “Their work is just as important as me making the referral.”

Ada Garcia, our Mobile Outreach Manager, shared a personal story. “One day before I met Dr. Popp in person, one of the mobile coordinators said to me that Dr. Popp would be the only doctor she would take her mom to. She had seen Dr. Popp in action, and she wanted the best for her mom. I was more than ready to meet Dr. Popp after that day!”

Year after year, Dr. Popp’s influence and success rates have disproved the belief that uninsured patients do not care about their health as much as insured patients do.

Thank you, Dr. Popp and Dr. Rodriguez, for being part of our history. Thanks to all of Dr. Popp’s staff at St. Mary’s Clinic as well, who are helping The Rose care for so many women!

- DOROTHY GIBBONS
Mona the Mammo Queen

To raise awareness in a fun, positive way, The Rose launched a charismatic campaign this year circling around a 40-year-old ‘Every woman’ character, Mona!

Mona makes light of turning 40 and celebrates the 40s by laughing a little about mammograms while pointing to them as an important activity to start at age 40.

Mona is brave, bold, truthful and a bit like a superhero who champions every woman’s good health.

Learn more: therose.org/mona

Rose Board of Directors
Meet the new people who have joined our board this year.

SAN BURNETT
San Burnett currently serves as Senior Advisor in Process Safety and Risk at BHP Petroleum.
Burnett’s leadership at BHP Petroleum includes designing and implementing safety and risk management programs to prevent catastrophic events. For nearly 30 years, Burnett has led global engineering teams through risk studies and evaluation of innovative offshore technologies. A gifted communicator and thoughtful leader, San is an alumnus of Southern University and A&M College with a BS in Applied Physics, a minor in Mathematics, and postgraduate work in Mechanical Engineering at the University of Alabama.

PEGGY ROE
Peggy Roe comes from a long career in community service, non-profit fundraising, and consulting. She served as Senior Vice President for Advancement at DePelchin Children’s Center from 2008 to 2014 and has worked as a campaign consultant at the Junior League of Houston, Amazing Place, and Camp Allen, among several others. Her service on non-profit boards includes re:MIND, Bo’s Place, and Covenant House Texas.
Roe received a BA from the University of Oklahoma, an MA from the University of Houston, and an MLS from Rice University.

TINA SAENZ
Tina Saenz, a Senior Process Engineer at Novus International, Inc. and former secondary math instructor, began working with The Rose as a board fellow while attending the Rice Jones Graduate School of Business in 2019. While she doesn’t have personal experience with breast cancer, she knows what it means to struggle to find care from her experience when her mother was terminally ill.
Saenz received a BS in Chemical Engineering from The University of Texas at Austin and an MBA from Rice University. She and her husband Mark enjoy traveling.

WANDA WOODY-ROBERTS
Wanda Woody-Roberts is a human resources professional with over thirty years of service at DePelchin Children’s Center. Wanda has personal experience with breast cancer after losing her sister-in-law to breast cancer in 2011. Also, during her time at DePelchin, several employees were supported during their battle, and most are now survivors.
Wanda earned a Bachelor of Science degree in Human Resources Management from Our Lady of the Lake University, San Antonio, Texas, followed by an MBA.
In May of 2020, in the midst of the COVID-19 pandemic and after being confined to quarantine for almost two months, at a time when I did not believe that life could get much more difficult than it already was, my mother, who is also the Chief Administrative Officer at The Rose, came home from work and informed our family that she had been diagnosed with breast cancer. It was a day filled with tears, a moment that I will never forget and still makes my heart ache to think about. Discovering that a close relative, especially a parent, is sick with a life-threatening disease can be one of the hardest days of a person’s life; something I think anyone, whether you have been through it or not, can empathize with.

After the diagnosis came the questions. What was the protocol for treatment? How severe was the diagnosis? How long did the doctors think the cancer had gone undetected? These were some of the many thoughts that conglomerated in my mind, but I voiced none of them. I wanted to comfort my mother and make sure that she was okay before assessing how I felt. This moment was about her, not about me, and I was certain that the last thing she needed after receiving such devastating news was to be bombarded with the same questions that she probably had herself; questions that she probably did not have the answers to. However, there was one question that pushed past the rest, forcing itself to be asked.

**WAS SHE SCARED?**

My mother has worked in women's health for almost two decades and has been a witness to almost every nightmare scenario that one could imagine. It was my hope that, because she had such a wealth of knowledge regarding breast cancer and its effects, her background would make her diagnosis somewhat easier for her to digest, and maybe even suppress her fear. Of course, it did not. She expressed to me that she had the same hope—that her background would help prepare her for what was to come—but she admitted that, after sitting on the patient-side of the desk, speaking to the doctors and accepting the reality of how it felt to be the victim of such a brutal disease, she was shocked to find that she was not as emotionally equipped as she had hoped. To make matters worse, the COVID-19 pandemic forced her to endure such a turbulent time by herself, unable to have family accompany her to any of her doctor visits or her treatments due to hospital restrictions.

Of course, she was scared. At only 41-years-old, no woman would expect to receive such grave news about their health. After being diagnosed with cancer at such a young age, the concept of time, or the lack-there-of, had never felt more real to my mother. The reality of how little time we have with the ones we love—how short life really is—weighed heavily on her. However, to my surprise, after speaking with her numerous times about her thoughts and feelings regarding her situation, her fear appeared to be directed more toward her family. Her first thought after hearing her diagnosis landed on my sister; she was concerned about her genetics and how her illness might affect her children. She worried about the stress that would be put on my father, having to solely take care of our family when her strength would not allow her to help. She worried about my sister (only 7-years-old at the time) and myself having to watch her wade through such a painful process.

The idea that my mother would be more worried about me than herself—when her life was in
jeopardy—was something that I would never have anticipated; however, until then, I never realized that cancer is something that affects not just one person, but the entire family of the afflicted. It was difficult to watch my mother endure the pain she went through, but it also hurt to see my father watch her endure such pain. It hurt to watch my parents have to decide just how much information to divulge to my sister, unsure if a little girl would understand why her mother felt so sick after chemotherapy treatments; then to see how confused my sister felt when my parents did sit down and explain things to her.

I was so concerned about my mother when she first told me that she had cancer, so caught up in masking my emotions for her sake and trying to be strong for her, that I forgot we were all in this together. And that was how we got through the entire experience: Together. As a family.

I think about my mother’s strength; her unrelenting ability to battle the pain she had to endure, and her refusal to let cancer define her life or get the best of her. I can remember the day of her mastectomy, when I got the opportunity to visit her in the hospital mere hours later (Keeping six feet away at all times, of course), seeing her sitting up in a chair and admiring her strength. It was in that moment that I truly understood the meaning of the word survivor. It has been a long, painful journey, but with my mother’s strength and the love of our family, we survived, which is something we will be forever grateful for.

My view from the other side
By Jessica Duckworth

I’ve been a mammographer for over 22 years and I’ve spent my career advocating for women to start getting their annual mammogram at age 40. But it wasn’t until my diagnosis at the age of 41 that I truly understood just how important early detection is. I did not start screening mammograms at 40 like I was supposed to. You might ask, “Why is that? You’re educated in breast health, work in the field, and at the office every day. You could have just walked down the hallway and got a screening mammogram,” but I was more worried about getting women to come for their mammograms than thinking of myself needing one.

I was almost 42 when I found my lump. To make matters worse, it was right at the beginning of COVID, which meant I had to wait over two months before having my first mammogram. By the time I did, the breast cancer had spread and advanced to my lymph nodes. Today, after 20 months of chemotherapy and three surgeries later, with one more to go, I think I finally understand the meaning of early detection. Honestly, breast cancer was the easy part. I now have to manage the side effects of the extended treatment I received for the rest of my life.

If you’re looking for me, I tell everybody I’ll be on the rooftop screaming for all to hear to get your mammogram as early as you can because it could mean the difference between life and death, but it could also mean the difference in your treatment plan and your outcomes as well as the quality of life you’ll have after you’re diagnosed. Dorothy always says, “Don’t be afraid of finding breast cancer, be afraid of finding it too late,” and she’s absolutely right.
MISSION: EMPOWERMENT

There are so many barriers to helping uninsured women in Texas have a mammogram or diagnostic testing. In addition to the obvious financial expense, many women lack transportation and are unable to take time off from work, especially when a family relies on their income for survival. And for over 1,500 uninsured women who call us annually for a screening mammogram or diagnostic care, there’s another major barrier: they don’t have a referral because they don’t have a physician or primary care provider (PCP). Many haven’t seen a doctor in years or since giving birth, nor do they have a medical home: a place where they go for primary medical care. To them, getting a referral meant another barrier and more hassle. They didn’t know how to find a low-cost community clinic or Federally Qualified Health Center. Even when they did, they couldn’t afford the cost of a visit. In the end, they couldn’t justify prioritizing themselves, so they delayed their care or gave up, and it also meant if cancer was present, it had time to metastasize.

After years of seeing too many women delay care, often with disastrous results, The Rose launched Mammogram to Medical Home (MMH), a program that will mean access to a mammogram and primary care services. Led by Nurse Practitioner Angela Quintanilla Schlafely as Director of Clinical Services, the MMH program offers women a chance to have more than a mammogram. Angela has 15 years of experience in women’s health and was most recently with Texas Children’s Hospital and on the initial team that established its Women’s Pavilion. “My entire adult career has been focused on women’s health. It is my passion. Our mission at The Rose is to create a successful program where we focus on helping women achieve optimal health.”

In her new role, she will conduct a health assessment, a clinical breast exam, and provide a medical order for breast imaging. Then, her team will follow the approach of our trusted Patient Navigation program to find a geographically convenient medical home or primary care provider for the patient; one that offers a range of services and programs that are within her financial means.

What does that mean? It means we’re working towards both short-term and long-term goals to empower our patients. Our patients have so many roles: they are workers, mothers, grandmothers, daughters, and caregivers who sacrifice their own health and put the needs of others before their own. We’re hurrying another obstacle in our mission to eliminate barriers to care, and we’re empowering women and men to prioritize their health so they can thrive in all their roles.

Not having insurance or a doctor, this program has been very beneficial. I was able to come to The Rose and see the NP who gave me a breast exam and referral for mammogram and ultrasound. She was very gentle and thorough. In the past, I’ve had tumors, so it’s important to get my breasts examined. I’m very grateful for the program at The Rose for reaching out to the women of our community.

- PAMELA, PATIENT
YEAR IN REVIEW

**SHRIMP BOIL**, This Shrimp Boil was held in person once again and was a huge success.

**ANNUAL LUNCHEON**, This past annual luncheon was virtual and more successful than ever before.

**PATIENT & EMPLOYEE APPRECIATION**, This year we celebrated all of our employees with a delicious donated meal from Casa Ole. Farouk CHI also donated hot brushes for not only all of our employees, but also all of the patients that were seen on National Mammography Day.

**PROTECTING OURSELVES FOR OUR PATIENTS**, We are so proud of our employees as they continue to put patient safety first.

**SASSY SISTER DONATION**, Thank you to the Sassy Sisters for their generous donation.

**CHICK-FIL-A PARTNERSHIP**, Our partnership with Chick-fil-A has meant much needed services to our uninsured women.

**MONTGOMERY COUNTY COMMUNITY FOUNDATION**, Thank you for your support.
### Overall Numbers

**TOTAL SERVED**

<table>
<thead>
<tr>
<th>Insured patients</th>
<th>25,866</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uninsured patients</td>
<td>5,649</td>
</tr>
<tr>
<td>Cancers diagnosed</td>
<td>329</td>
</tr>
<tr>
<td>Patients diagnosed with cancer</td>
<td>309</td>
</tr>
<tr>
<td>Uninsured diagnosed with cancer</td>
<td>173</td>
</tr>
<tr>
<td>Diagnosed after having first mammogram</td>
<td>39</td>
</tr>
<tr>
<td>Age of oldest patient served</td>
<td>101</td>
</tr>
<tr>
<td>Age of youngest patient served</td>
<td>5</td>
</tr>
<tr>
<td>Age of the youngest diagnosed patient</td>
<td>23</td>
</tr>
</tbody>
</table>

**Male Patients**

- Total served medically: 31,151
- Total reached through education: 11,287
- Total served through navigation: 736
- **Grand total served**: 43,538

### Patient Ethnicities

- **Asian**: 2,110
- **Black**: 4,323
- **Caucasian**: 9,365
- **Hispanic**: 15,528
- **Other**: 189

### Medical Services Provided

**TOTAL SERVICES**

<table>
<thead>
<tr>
<th>Mammogram Screenings</th>
<th>25,567</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mammogram Diagnostic</td>
<td>6,423</td>
</tr>
<tr>
<td>Ultrasounds</td>
<td>8,393</td>
</tr>
<tr>
<td>Biopsies</td>
<td>1,151</td>
</tr>
<tr>
<td>Consult Biopsies</td>
<td>338</td>
</tr>
<tr>
<td>Excisional Biopsies</td>
<td>38</td>
</tr>
<tr>
<td>Pathology</td>
<td>2,731</td>
</tr>
<tr>
<td>Bone Density</td>
<td>4,667</td>
</tr>
<tr>
<td>Office Visits</td>
<td>7,791</td>
</tr>
<tr>
<td>Clinical Breast Exams</td>
<td>376</td>
</tr>
<tr>
<td>BCCS Program Case Management</td>
<td>363</td>
</tr>
</tbody>
</table>

**Total services**: 57,838

### Patient Navigation Services

**PATIENT INTERACTIONS**

- Patients navigated into treatment: 182
- Patient and survivor support: 736
- **Patient interactions**: 4,853

### Young Women Services

**PATIENTS UNDER 40**

<table>
<thead>
<tr>
<th>Uninsured patients</th>
<th>375</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patients diagnosed with cancer</td>
<td>29</td>
</tr>
<tr>
<td>Uninsured diagnosed with cancer</td>
<td>21</td>
</tr>
</tbody>
</table>

** Patients under the age of 40**: 1,611

### Mobile Mammography Services

**MOBILE PATIENTS**

<table>
<thead>
<tr>
<th>Uninsured patients</th>
<th>3,015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient residency counties</td>
<td>55</td>
</tr>
<tr>
<td>Mobile site counties</td>
<td>35</td>
</tr>
<tr>
<td>Unique mobile sites</td>
<td>121</td>
</tr>
<tr>
<td>Mobile Days</td>
<td>443</td>
</tr>
</tbody>
</table>

**Total served medically**: 6,008

### Insured vs. Uninsured

- **Insured diagnosed**: 136
- **Uninsured diagnosed**: 173

### Patient Ethnicities

- **Asian**: 12
- **Black**: 61
- **Caucasian**: 94
- **Hispanic**: 137
- **Other**: 5

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**TOTAL SERVICES**

- **AUG 1, 2020**
- **JUL 31, 2021**
- **IMPACT NUMBERS**

**OVERALL NUMBERS**

**YOUNG WOMEN SERVICES**

**MOBILE MAMMOGRAPHY SERVICES**

**PATIENT NAVIGATION SERVICES**

**DIAGNOSED PATIENTS**

**PATIENT ETHNICITIES**
**IMPACT NUMBERS**

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>REVENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program 85.3%</td>
<td>Patient 44.9%</td>
</tr>
<tr>
<td>Management &amp; General 9.1%</td>
<td>Government 9.9%</td>
</tr>
<tr>
<td>Fundraising 5.6%</td>
<td>Support 37%</td>
</tr>
</tbody>
</table>

**TOTAL NET ASSETS** $12,795,966  
**TOTAL INCOME** $15,437,135

**OUR MISSION**
Saving lives through quality breast health services, advocacy and access to care for all.

**Non-Profit Ratings**
The Rose received both the "Platinum Seal of Transparency" from GuideStar and a 4-star rating from Charity Navigators, for our ongoing measures on providing transparency to our supporters.

These prestigious non-profit awards are given to organizations that voluntarily share measures of progress towards their mission, demonstrate an ongoing fiscal excellence and are positioned to achieve long-term change.

**Breast Imaging Center of Excellence**
The Rose is the only free standing non-hospital based facility to receive the "Breast Imaging Center of Excellence" award. This designation assures you that our organization, all equipment, technologists, physicians and processes have met the highest standards of care in breast imaging.

**BOARD OF DIRECTORS**  
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Mary Walsh Henderson  
Florence Wells McGee  
David Moriniere  
Kimball Johnson Moriniere

*Deceased and greatly missed.
Fiscal Year 2021 | August 1, 2020 - July 31, 2021

$500,000+
Cancer Prevention and Research Institute of Texas (CPRIT)
T.L.L. Temple Foundation

$200,000 - $499,999
The Cullen Trust for Health Care
Episcopal Health Foundation
The Barbara and Fred Kort Foundation
Texas Health and Human Services, Breast and Cervical Cancer Services (BCCS)

$50,000 - $199,999
M.D. Anderson Foundation
The Bill and Helen Crowder Foundation
William Stamps Farish Fund
The George Foundation
The Hamill Foundation
George and Mary Josephine Hamman Foundation
Houston Methodist
In the Pink of Health,
Memorial Hermann The Woodlands
Douglas Perley
The Rawley Foundation
Vivian L. Smith Foundation
United Way of Brazoria County

$25,000 - $49,999
Byron and Jane Allen
Johnette and Keith Dodson
John S. Dunn Foundation
Ike and Chandos Epley
Facebook Giving
HEB
The Henderson-Wessendorff Foundation
The Jacobson Family Foundation
Jump For The Rose
Lyons Foundation
The Florence and William K. McGee, Jr. Family Foundation
Memorial Drive Presbyterian Church
Serve Up a Cure
Tomball Regional Health Foundation
Kathy and Rick Walton Charitable Foundation

$5,000 - $24,999
Marian Cones
Congregation of the Sisters of Charity of the Incarnate Word
The COVIA Foundation
Whitney and Jim Crane Foundation
Decode Digital
Elaine Domec
Theresa Einhorn and Donald Yurewicz
The Jenny and Jim Elkins Family Fund
Employees Community Fund of Boeing
Enesco, Jim Shore Designs, Inc.
ERGOS Technology Partners
Ray C. Fish Foundation
Fox Whole Family Foundation
Genentech
Dorothy and Patrick Gibbons
Grateful Patients
Gulf Coast Medical Foundation
Grace Foundation
Harris County Emergency Corps
Albert & Ethel Herzstein Charitable Foundation
Irene Cafcalas Hofheinz Foundation
Huffington Foundation
Willard M. & Ruth Mayer Johnson Charitable Foundation
Bernice Joseph
The Junior League of Houston, Inc.
Harris and Eliza Kempner Fund
Ashma Khanani-Moosa and Abdul Moosa, M.D.
Local Independent Charities of Texas, Combined Federal Campaign
Carole Looke
Pamela Lovett
Marcelene Malloy
M.D. Anderson Cancer Center – Breast Center
The Medallion Foundation
Montgomery County Community Foundation
The W.T. and Louise J. Moran Foundation
Kimball and David Moriniere Family Fund
Pandemic Art, Chris Noble
Fred and Mabel R. Parks Foundation
Pfizer, Inc.
Isa Reckling
Ride For A Cause, Mancuso Harley-Davidson
Regina Rogers
Roosters Bar

$5,000 - $24,999 (cont’d)

Rudy’s “Country Store” and Bar-B-Q
Melissa Schnitzer
SHEIKRA Investments, LLC
Loretta Shumway
Sienta, Inc.
Julie Soefer
Andree Stagg
Anne-Laure and Steven Stephens
Southfork Chrysler Dodge Jeep Ram
Texas Citizens Bank
T’NT Restaurants, Inc.

Shirley and David Toomin Family Foundation
The Trull Foundation
Joyce Tucker
Isla Carroll Turner Friendship Trust
Paula Walter
Willie’s Grill and Icehouse
Ann Wismer
Woodforest Charitable Foundation
Elaine and David Wynegar
Melissa and John Zapp

$1,000 - $4,999

Abacus Plumbing, Air Conditioning & Electrical
Acute Medical Services
Melinda and Rick Allen Charitable Fund at East Texas Communities Foundation
Allison Cain Allison
Altar’d State Baybrook
Amegy Bank of Texas
America’s Best Local Charities Andrews Foundation
Frances and J. Tim Arnout
AstraZeneca Corporate Contributions Program
Cindy Balderach
BancorpSouth
Susana Bandini
Carol and Larry Barbour
Mary Barnes
Bayshore Chrysler Jeep Dodge Ram
Bayway Chevrolet
Bayway Chrysler Dodge Jeep Ram
Beacon Federal Credit Union
Rebecca Beeson
Benefit Fund
Robert and Roxann Bilger
Susan and Andy Billipp
Marie S. Blaine
Susan Boone
BP Foundation
Pamela Brassieux
Melanie Brown
Greggory Fields Burk
Nancy Burrow
CaDori Helping Hands, Inc.
Camillo Properties
Capital Bank
CDS Vending
Jeanne Chandler
John W. Chandler
Chapelwood United Methodist Church
Meredith Chastang
Chick-fil-A Beltway 8 and Wallisville Road
Chick-fil-A East Pearland
Chick-fil-A 1-10 and Uvalde
Chick-fil-A Sawyer Heights
Shirley Christy
The C.I.T.Y.
Clear Lake Islamic Center
Terry Clevenger
Dee Coleman
Julia Comiskey
Mark Cook
Nancy and John Craig
Crazy K Farm Pet and Poultry Products, LLC
Jennifer Curry
Cypress Creek High School
Cypress Lodge No. 1423 AF&AM
Elizabeth David, M.D.
Linda Debrowner
Steve and D’Etta DeLeon
C.M. Dobbs
Alice Anne Dodge, D.V.M.
Ethel Dodge
Karen and William Donovan
Double-B, Oaks LLC
Deborah Dunkum
DYI, LLC
Emerson EP&S
The Empire of the Royal Sovereign and Imperial Court of the Single Star, Inc.
Jo Lynn Falgout
Elizabeth Farish
Kelli A. Cohen Fein, M.D.
FMCH Texas: Charreamos X Mama
Maurine Ford
Cheryl Fossler
Patti Fox
Cathy Frank
Katherine Frazier
Fuzion Bar & Lounge
Garcia Promotions, Inc.
Keith Gashew
Maud and Burton Goldfield Family Foundation
Amanda Gordon
Mary Gregory
Marisol and Paul Guerrero
Gulf Coast Apollo Chapter, The Links, Inc.
Joanne Gulliver
Ryan Gun
Hackett Family Foundation
Veronica Hagerty, Ph.D.
Denise Hall
Harris County Sheriff’s Office, Pink Badge Campaign
Colleen Hayes
Hayward Pool Products
Kay and David Hedges
Mary M. and M.J. Henderson
Barney and Kay Henley
Lourdes Hernandez
Mark Hobson
MaryCarol Hoesel
Margaret Hogan
Houston Endowment
Celyne Hume
IBEW Local Union #66
Jennifer Jacobson
Julie Jacobson
Cynthia Keir
Heidi Kelsey
Linda Khettry
Carrie Knowles
Lanier Middle School
Carter Lee
Carla Leslie
Shell Lindsey
Franna and Ted Litton
Louise McBee Circle of Wreaths,
Deer Park Art Park Players
The Lubrizol Foundation
Lymphedema & Wound Care
Consultants of America, Inc.
M&D Ace Hardware – Beamer
Kelley Madden
MANI K MD PA
William K. and Dana Maxwell III
Ann McDaniel
Pat and Wanda McDavis
Florence W. McGee
Anne Meyn
Shirley Middleton
Patricia Milam
Kemper Modlin
Moody National Bank
Morian Foundation
Multi Cultural Center, Inc.
Leslie Newcomer
Patricia Niday
Chris Noble
Jennifer O’Donnell
Teresa Oliver
On The Rox Sports Bar and Grill
Carol Ann W. Paddock
Dorothy Paterson
PayPal Giving Fund
Welton and Sharon Simpson, Jr.
Sarah Siddiqui
Welton and Sharon Simpson, Jr.
Sisterhood of University Leaders – Texas A&M Galveston
Source Vital Apothecary
Patsy Speed
Bernice Spell
Amie Springmeyer
Claudia Stewart
Delia and James Stroud
Amy Sutton and Gary Chiles
Sabrina Swan
Jane W. Swanson
Tanger Outlets Houston
Judy Tate
Team Aqua Pools
Anthony Tellez
Robert and Nancy Tenczar
Texas Children’s Hospital
Martha Theiss
Michael Thomas
Teresa Thomas
The TJX Foundation, Inc.
Total USA Foundation
Turner Restaurants, Inc.
United Way Worldwide
Wade Upton
Kathy Vermillion
Walgreens Distribution Center
Elizabeth Wareing
Margaret Watel
Mark Wharton

Sherry and David Toomin Family Foundation
The Trull Foundation
Joyce Tucker
Isla Carroll Turner Friendship Trust
Paula Walter
Willie’s Grill and Icehouse
Ann Wismer
Woodforest Charitable Foundation
Elaine and David Wynegar
Melissa and John Zapp
35 YEARS OF MAKING THE IMPOSSIBLE POSSIBLE